



everychild.one voice.®

## Support Your School with COUGAR PRIDE!

Recent budget cuts mean that in 2011 and 2012, Maryvale students and teachers will rely more than ever on fundraising efforts to pay for gym equipment, art supplies, field trips, classroom materials, Hip Hop Literacy Club, and music programs. To make this year the best it can be for students and teachers alike, we need your help!

The Maryvale PTA has a number of new fundraising programs scheduled for the 2011-2012 school year. Our goal is to get the children more involved and focus on programs that add value and save money for you, your family, and your community.



We're very excited about our new **Spring Fun Run**, which will support fitness while also raising money for the school. Students from each class will walk or run for one hour, and they'll ask their family and friends to donate money and sponsor them for their efforts. Of course, you can recruit sponsors for your children as well—friends, coworkers, and even ballet or karate teachers are a great source of support!

We're also offering **Scrip Gift Cards**, gift cards that are used just like cash, which can be used for everyday expenses like food, clothing, gas, household items, and more. Many local, national and internet retailers participate. So rather than paying retailers directly, buy scrip gift cards and then do your shopping. There's no additional cost to you and it earns money for the PTA.



The school will also earn money from **Rockville Reward discount cards**, which offer discounts at almost 100 Rockville restaurants, stores, and other businesses, including Ben & Jerry's, Toy Kingdom, BounceU, The Bean Bag Deli, to name just a few. The cards sell for \$25, and every purchase you make with the card will directly support Maryvale PTA-sponsored school activities.



We'll be in touch throughout the year to tell you more about these programs. And we'll also be continuing our regular Restaurant Nights, Box Tops collection, and Giant and Safeway card programs.

We know that donating money to the school is difficult these days, but the school has never needed our support more. We've tried to be sure that our new fundraising programs do more than just cost money—they give back something to the parents and students who make up the Maryvale community. We hope you will support the any way you can, and we look forward to working with you throughout the coming year.

